



Postgraduate Diploma in Management - Part Time (PGDM-PT) (2013 - 2016)

# Weekend Programme for Working Executives GIM Ribandar Campus

GIM is ranked among the top 10 private B-Schools in the country (Outlook India, October 2012). The programme is taught by dedicated and experienced faculty who also teach the full time programme at the GIM Sanquelim campus. The heritage Ribandar campus building of the Goa Institute of Management is conveniently located with modern fully equipped AC classrooms. The PGDM (Part Time) programme is approved by the All India Council for Technical Education (AICTE).



"I have found myself using much of the course content back at work. The group work, general conversations, class interactions, and occasional social excursions have added great value. Discussing businesses and how people make decisions in the real world has been as valuable as the teaching itself"

Deena Jacobs, Marketing and Communications Manager, Bosch Ltd. Goa



"The PGDM (Part Time) enhanced my confidence and refreshed my management skills. This is a platform to learn how to manage businesses in the current scenario".

Kiran Pikale, Proprietor, Knowell Engineering Partner, Knowell Financial Consultancy Director, Knowell Holidays & Resorts Pvt. Ltd



"Makes an individual aware of his/her own potential, teaches professional ways of handling a situation, makes your thinking very clear so that one can visualize and map the road ahead. Teaches the efficient use of time & resources"

Dr Shilpa Waikar, MBBS, MD, FIPS Consultant and Assistant Professor at the Institute of Psychiatry and Human Behaviour (IPHB) Bambolim, Goa



"GIM has a solid reputation built on good academics, an experienced faculty with real world know-how and business connections, and a versatile curriculum. The PGDM (Part Time) programme at GIM is transformational."

Poonam Chalaune Assistant Manager (Engineering), Goa State Infrastructure Development Corporation Limited.





## The GIM Mission

To educate managers with the knowledge, skills, and creativity to manage our nation's enterprise competently and confidently, with personal integrity and social responsibility, and so to provide value to and for the organisations for which they work.

To discover, share, and apply management knowledge in every field of human endeavour, to enhance the learning of students, colleagues, and practicing managers, and to improve the effectiveness of organisations through research, teaching, and the practice of management.

## **Eligibility Criteria**

- Minimum 50% marks in a three-year Bachelors degree or equivalent in any discipline, recognised by the UGC/AICTE/AIU as eligible for Post Graduate Studies in Management; and
- Full time work experience of at least three years in an executive/ supervisory position after graduation

## **Program Design**

- For the first two years, classes are held on weekends
- All classes are held at the GIM Ribandar Campus
- Classes are normally scheduled on Saturdays between 2:30 p.m. to 8:00 p.m., and on Sundays between 8:30 a.m. to 6.30 p.m.
- During the third year students work independently on project work and do not have to attend classes

### Pedagogy

The pedagogy used is a healthy blend of theory and practice. Case studies, role plays, simulations and live projects ensure that skills and attitudes essential for effective managers are developed through the programme.

Extensive use of information technology and ready access to several academic and professional databases facilitates the learning process at GIM. A business simulation game 'Capstone' is run to develop the ability of students to take 'integrated' decisions affecting marketing, finance, operations, human resource, TQM and R&D and to evaluate their team performance on parameters like profit, return on equity, return on sales and asset turnover.

#### Curriculum

The curriculum is designed to develop both conceptual and skill based competencies. It broadly follows the pattern proposed by the AICTE. It consists of core courses offered in the first year, elective courses offered in the second year, and project work in the third year. In the first year, the core curriculum consists of courses that comprise the common body of knowledge of business management and are compulsory for all students.

First Year Core Courses		
TERM 1	TERM 2	TERM 3
Organisational Behaviour	Managing Legal Risk & Responsibility Research Methods	
Marketing I	Corporate Finance	Total Quality Management
Micro Economics	Operation Research	POM
Accounting for Management	HRM & IR	OS
Management Communication	Marketing II	Business Environment
Managerial Statistics	cs Macro Economics	
Computer Application		





In the second year, the core curriculum includes two courses - Strategic Management & Capstone. The elective curriculum allows students to select those courses that meet their professional needs. The students can select, in consultation with the faculty, specialization in any area or combination of area that will facilitate their career growth and development.

In the third year, students do not attend classes but work on workplace improvement projects, dissertations, and case studies under the guidance of the faculty. This component requires students to work extensively and develop expertise in their chosen areas of study.

### Infrastructure

The library subscribes to over 10,000 online international journals.

The Institute subscribes to a variety of electronic databases including CMIE (which provides access to CMIE's research and compilations on Mergers and Acquisitions, Business Beacon, Industry Analysis Service, Economic Intelligence Service, Prowess, CapEx, India Trades, Indian Harvest, Alpha, International Economic Statistics) PROQUEST, EBSCO, India Business Insight Database (IBID), MICA, CAPITALINE PLUS- Corporate Database, CRIS INFAC Research Pro.

All GIM classrooms are provided with audio-visual equipment (LCD overhead projectors, OHP, and video sets) to enhance the presentation of classroom sessions and student project presentations. Equipment is also available for the video recording and playback of student classroom presentations to facilitate learning. GIM classrooms are air-conditioned and Wi-Fi (wireless internet) enabled.

#### **Admission Process**

Candidates seeking admission to the PGDM Part Time Programme are required to:

- Answer an entrance examination as mandated by the AICTE. Applicants can take either the XLRI Admissions Test- XAT 2013 or the AICTE admission test- CMAT 2013-14 (First or Second Test)
- 2. Submit the completed GIM application form along with their XAT or CMAT registration number/ID/Roll Number and application-processing fee.
- **3.** Shortlisted candidates will be called for an interview/group discussion at the institute. Applicants invited for interview shall carry with them the originals of academic and work experience certificates and other testimonials for verification

#### **Selection Criteria**

The intake capacity for PGDM Part time course is 60. Students are selected based on the nature of their work experience, performance in the interview/group discussion, academic achievements, and performance in the entrance test.

#### **Notification of Selected Candidates**

Candidates who are selected for admission will be informed by email.

#### Acceptance of Admission Offer

Selected candidates should indicate their acceptance of the admission offer by paying the first term fees on or before the stipulated date.





#### Fees

Rupees Two lakhs twenty five thousand and seven hundred only (Rs. 2, 25,700/-) for the whole course, payable over two years.

ACADEMIC FEE STRUCTURE (2013-2016)						
	Term	Term II	Term III	Term IV	Term V	Term VI
	I					
Admission	8,800					
Tuition Fee	23,650	23,650	23,650	23,650	23,650	23,650
Academic fees	6,050	6,050	6,050	6,050	6,050	6,050
Learning Material,	4,950	4,950	4,950	4,950	4,950	4,950
Examinations						
Convocation				5,000		
Caution Deposit*	4,000					
TERM FEE	47,450	34,650	34,650	39 <i>,</i> 650	34,650	34,650

\* Caution deposit will be refunded on completion of course, after deductions, if any.

## How to Apply

	PART A – Entrance Examination				
1	Register for Entrance Examination	a. XLRI - XAT 2012	XLRI - XAT 2012		
		http://www.xatonline.net.in/ OR	Last date for registration-		
	You will be assigned a Registration		30th November 2012		
	number/ID/Roll Number	b. AICTE - CMAT 2013-14 (First or Second test)	AICTE - CMAT 2013-14		
		http://www.aicte-cmat.in/	Last date for registration-		
			2nd January 2013		
2	Answer the entrance Examination	a. XLRI - XAT 2012 OR	6th January 2013		
		b. AICTE - CMAT 2013-14	21st – 25th February 2013		
	PART B – GIM Application				
1	Download and print GIM Application	GIM Ribandar Campus	Forms available from 9th		
	Form	Office hours:	October 2012 onwards		
	Or	Tuesday to Friday 9:30am to 5:00pm			
	Collect form from GIM Ribandar campus	Saturday & Sunday 10:00am to 5:00pm,			
	Or	Lunch Break 1:00pm to 2:00 pm,			
Request a form from emba@gim.ac.in		Closed on Monday and Public Holidays			
2	Submit completed application form to		Last date 30th April 2013		
	GIM Ribandar campus				
	Along with:				
	a. XLRI - XAT 2012 or				
	AICTE – CMAT 2013-14 registration	ו			
	number/ID/Roll Number	Payment of Rs. 750/- by cash or DD in favour			
b. Application processing fee of		of 'Goa Institute of Management'			
	Rupees 750/- (non-refundable)				





#### **Important Dates**

XLRI - XAT 2012- Last date for registration	November 30th, 2012	
AICTE - CMAT 2013-14 Last date for registration	2nd January 2013	
XLRI - XAT 2012 – Examination Date AICTE - CMAT 2013-14 – Examination Date	6th January 2013 21st – 25th February 2013	
Last date for submitting completed GIM application form	April 30th, 2013	
Personal Interviews/Group discussion for shortlisted candidates	Mid-May 2013	
Final list of selected candidates :	End May, 2013	
Last Day for Registration and payment of fees:	June 15th, 2013	
Inaugural & Orientation:	June 22nd, 2013	
Classes to begin from :	June 23rd, 2013	

Please note: Admission to the Goa Institute of Management is strictly based on merit and no donation in any form is sought or accepted in connection with admission. Ragging is totally banned at the institute, anyone guilty of ragging and/or abetting ragging is liable to be punished. Orders of Government and of Honourable Supreme Court on the Anti-Ragging measures are completely followed.

We encourage you to call us directly for any clarifications you need-Admissions Chair Prof. Ayesha Gonsalves 91-9822582901, ayesha@gim.ac.in, Program Chair Prof. Vithal Sukhathankar 91-9922910923, visukh@gim.ac.in

> Goa Institute of Management, Ribandar Campus, Ribandar, Goa 403 006 Phone: 91-832-2490346, Fax: 91-832-2366710 Email: emba@gim.ac.in Website: <u>http://www.gim.ac.in</u>





Current students - Companies they work in:	
INS Hansa, Dabolim, Goa	Manav Creations, Vasco, Goa
Alpha Mindz Trainers & Consultants Pvt. Ltd., Goa	Max New York Life Insurance Co. Ltd., Panjim, Goa
Amiantit Fibreglass Industries India Pvt. Ltd., Amona, Goa	Meta Copper Alloys Ltd, Zuarinagar, Goa
Andrew Telecom, Verna Industrial Estate, Goa	National Informatics Centre, Secretariat, Porvorim
Aviva Life Insurance Co. Ltd, Panjim, Goa	Naval Armament Depot, Vasco da Gama, Goa
Axis Bank Ltd., Panjim, Goa	NE Technologies Pvt. Ltd., Verna, Goa
Bosch Ltd., Verna, Goa	Nestle India Ltd., Usgao, Goa
Cipla, Verna, Goa	Netechnologies, Verna, Goa
Collectorate, North Goa, Panjim, Goa	NF Technologies India Pvt. Ltd., Goa
Counto Automobiles, Porvorim, Goa	Open Destinations Pvt. Ltd., Goa
Cropmton Greaves Ltd., Goa	Pentair Water (India) Pvt. Ltd., Verna, Goa
Dept. of IT- Govt. of Goa	Plus Publications, Caranzalem, Goa
Diebold (I) Pvt. Ltd., Mapusa, Goa	Power Engg. (I) Pvt. Ltd., Mapusa, Goa
Dir. Of Tribal Welfare, Panaji, Goa	Prestige Holiday Resort, Pvt. Ltd., Goa
DMS College of Arts, Science and Commerce, Assagao, Goa	Primary Health Centre, Bicholim, Goa
Don Bosco High School, Panjim, Goa	Quartet Enterprises, Caranzalem, Goa
Dy Collector Office, Vasco Da Gama, Goa	R2Z Games Pvt. Ltd., Panjim, Goa
Elsteel Ltd, Honda, Goa	Ramdev Engg., Margao, Goa
ESI, Goa	Religare Securities, Margao, Goa
GEC, Farmagudi, Goa	River Navigation Department, Betim, Goa
Globus Mngt. Services, Panaji, Goa	Rosary College Of Commerce & Arts, Goa
GMC, Bambolim, Goa	SBI, Margao, Goa
Goa Education Development Corporation, Porvorim, Goa	SCERT, Alto Betim, Goa
Goa Institute of Management, Ribandar	Sesa Goa Limited ,Goa
Goa Shipyard Ltd., Gao	Sherwin Wiliams Paints, Corlim ,Goa
Goa State Infrastructure Devlp. Corp Ltd., Panaji Goa	Siemens Energy Automation, Goa
Goan Carnival & Leisure Pvt. Ltd., Panaji, Goa	Smartlink Network Systems Ltd., Verna, Goa
Government Polytechnic, Mayem, Goa	Sociedade-de-Fomento I. Pvt. Ltd., Cudnem, Goa
Govt. College of Arts & Commerce, Virnoda, Goa	Software Techgy, Verna, Goa
Govt. of Goa, GEC , Farmagudi, Goa	Swaraj Container, Kundaim, Goa
GPP, Panjim, Goa	Syndicate Bank, Bardez, Goa
HDFC SLIC, Panjim, Goa	Syngenta India Ltd., Corlim, Goa
Herald Publications, Vasco Da Gama, Goa	Tata AIG Life, Margao, Goa
Honeywell Automation India Ltd, Pune	Tata Consultancy Services, Altinho, Goa
IFB Industries Ltd., Verna, Goa	Town & Country Planning DeptGovt. of Goa, Panaji, Goa
ING Vysya LIC ltd, Panaji, Goa	United Colors of Benetton, Panaji, Goa
Kotak Mahindra Bank Ltd., Goa	United Spirits Ltd., Goa
Kotak Securities Ltd., Goa	V. M. Salgaokar College of Law, Miramar, Goa
G.K.B. Hi Tech Lenses Pvt. Ltd., Mapusa, Goa	Watson Pharma Pvt. Ltd., Verna, Goa
M/s Aparant Iron & Steel Pvt. Ltd., Goa	Worckhardt Hospital, Cuncolim, Goa
Mabpharm Pvt. Ltd., Goa	Zuari Industries Ltd., Zuarinagar, Goa
Man Rollo Power Generation India Pvt Ltd., Pernem, Goa	





Current students - Job titles:	
Accountant	Manager, Production
Accounts Manager	Marine Surveyor
Additional Collector	Marketing & Communication Executive
Air Engineer Officer/Project Manager	Marketing Executive
Assistant Manager Banking	Mechanical Engineer Maintenance
Associate Manager	Network Administrator
Principal(Acting)	Proprietor
Associate Partner	Purchase Executive
Associate Professor	Quality Control Analyst
Assistant Sales Manager	Reliability Engineer
Assistant Manager Engineering	Reporter
Assistant Professor	Research Scientist
Branch Head	Sales, Team Management & Training
Business Development Manager	Sales Development Manager
Business Intelligence Team Leader	Sales Manager
Buyer (Procurement)	Senior Environment Officer
Deputy Collector	Senior Executive, Marketing
Design Engineer	Service Coordinator
Doctor	Shipping, Accountant
Drug Regulatory Affairs / Operational Excellence	Software Developer
Dy. Director Education	Software Engineer
Electrical Maintenance	Solid Waste Management Executive
Engineer	Senior Engineer
Engineer, Associate Manager	Senior Executive Business Development
Executive, Trade and Finance	Senior Process Engineer
Furnace Engineer	Senior Sales Executive
General Manager, International Marketing	Senior Superintendent (W &T)
HR Executive	Senior Engineer Lean
In charge of Raw Material Handling	Senior Executive R&D
Investor Relations	Stock Broker
Jr. Manager - Marketing (Electronics &	Strategic sourcing - Capital & Projects
Communication Engineer)	Expenditure
Lecturer	Strategic Business Unit Head - IT (Associate Manager - IT)
Legal Executive	Teacher
Manager, Marketing	Vice Chairman
Manager, Legal & Industrial Relations	Vice Principal
Operations Engineer	Planning Engineer